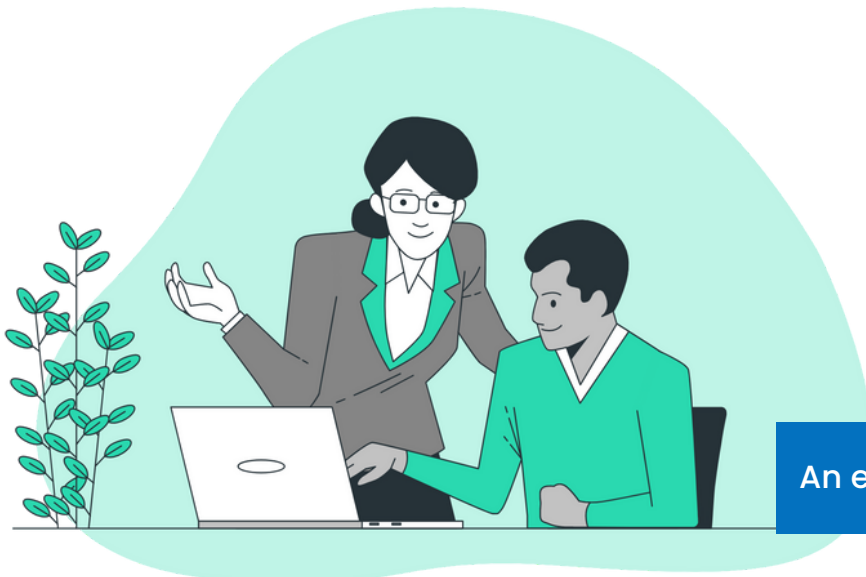


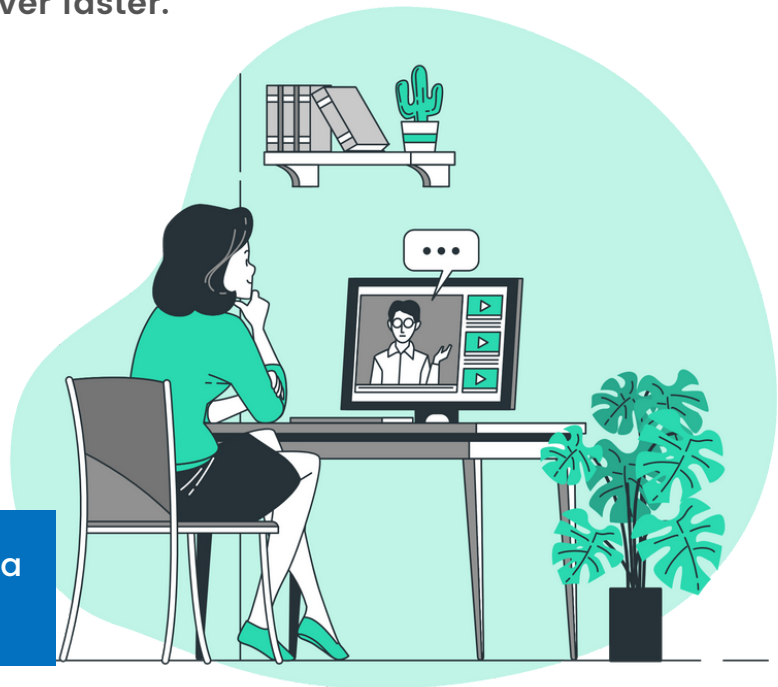


The 5 Lesser-known Benefits of Co-Managed IT



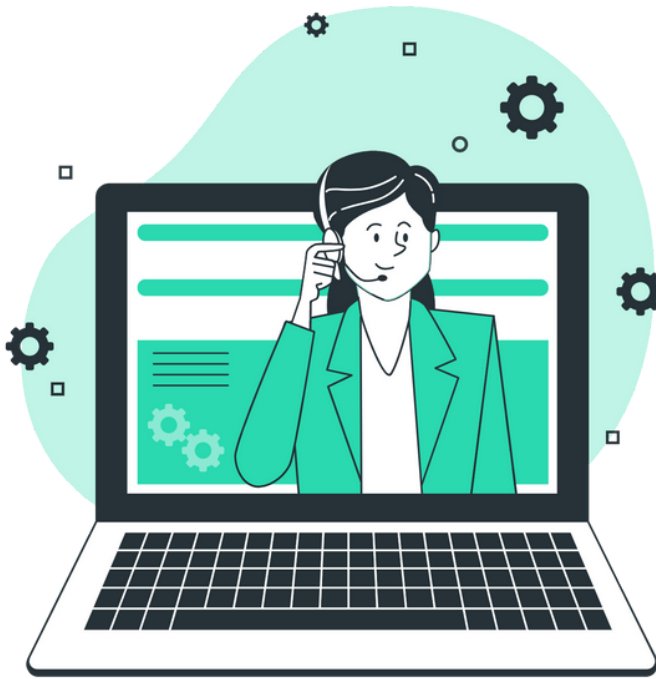
An extra hand during emergencies

In the event of an unforeseen emergency such as a natural disaster or a terror attack, you may need additional IT support to get things up and running again. Your IT team may not be able to do it all instantly and of course, adding to your IT staff wouldn't be an option during such times. In a co-managed IT services model, you will have your MSP to support your IT team which will help you recover faster.



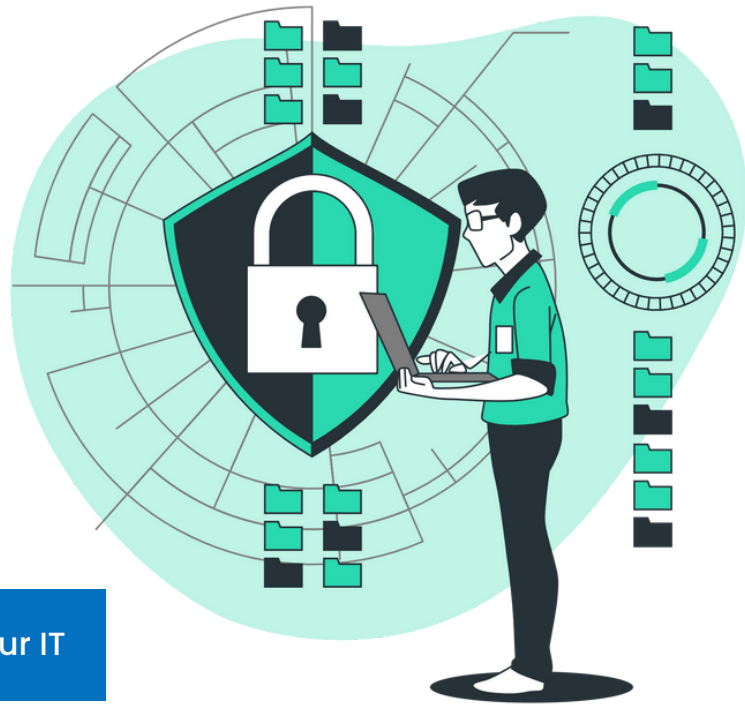
Especially useful when you have a small in-house IT team

For a lot of SMBs, an in-house IT team comprises one or two IT technicians who take care of all their IT needs. But what happens when they are both out of office at the same time, due to unforeseen circumstances? You can only cross your fingers and hope no major IT problem comes up. But, in the co-managed IT services option, your virtual IT team is just a call away!



24/7 Support

24/7 IT support is a luxury for most SMBs. Their in-house IT staff usually works the same hours at the business. Most managed service providers, however, offer 24/7 services at affordable costs.



You still retain control over your IT

In a co-managed services model, you are not completely entrusting your IT to an MSP, as your in-house IT team will be collaborating with your managed services provider to meet your IT needs better. Thus, you retain quite a bit of control over your IT.



You get useful IT insights

When you bring an MSP on board, you benefit from their expertise and on-ground experience. They can advise you on the latest IT trends in your industry and help streamline your processes and IT infrastructure based on what's effective. This kind of insight cannot be gained with an in-house IT team as they would only be working with you.

Co-managed IT model is not replacing your IT team with an MSP. It is augmenting your existing IT support the setup with an MSP and leveraging their expertise to bring thought leadership IT strategies into your organization.

Ready to get the most out of your business? Let's have a chat on ways you can partner with us.